



NEWS RELEASE

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MLC Aquatic and 2XU announce High Performance Program partnership

High performance athletic brand 2XU has announced today sponsorship of leading Victorian Swimming Club, MLC Aquatic. The sponsorship by 2XU's Compression category will commence with the support of MLC Aquatic's National Squad competing at the Telstra World Championship Swimming Trials in Sydney next month.

"Swimming in Australia is at the pinnacle of the sport worldwide," said 2XU Compression Account Manager Chris Bradford.

"Clubs such as MLC Aquatic are the backbone of the sport and we are pleased to be able support one of the fastest growing and highest performing clubs in Victoria at present," he said. "The 2XU brand is one focused on the high performance niche, so we're delighted to be associated with MLC Aquatic in light of its High Performance Program. Armed with our world leading compression garments, the MLC squad is set to recover and race better than ever before."

MLC Aquatic Club President, Anthony Schlicht, is equally thrilled with the new association.

"We are very pleased to have 2XU on board as a key partner of our High Performance Program. Like MLC Aquatic, 2XU prides itself on a relentless pursuit for excellence in athletic performance. Through the provision of its world leading apparel to the elite youth of today, 2XU is arming our swimmers with the materials they require to perform at optimum levels again and again."

MLC Aquatic finished fourth at the recent Victorian State Age & Open Championships in Melbourne and several of its swimmers will also compete at the Telstra World Championship Swimming Trials in Sydney next month.

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Background

About 2XU

2XU ("Two Times You") was founded in January 2005, and is driven by a relentless company mission to advance human performance through the development of world-leading athletic garments. In its first year, 2XU graced the skin of multiple World Champion athletes and has since formed powerful alliances and key partnerships with World Champions across the globe in numerous sporting niches including Triathlon, Cycling and Mountain Running. 2XU is also a proud official apparel supplier to the Australian Institute of Sport.

Founded and based in Melbourne, Australia; 2XU is fast becoming the most technical sports brand in the world. Designed and tested in consultation with industry experts, all garments employ intelligent physiological design, cutting edge performance fabrics and construction. The premium Australian brand is now stocked in multiple countries around the world.

About MLC Aquatic

MLC Aquatic is a swimming club based at Methodist Ladies' College, Kew in Melbourne, Victoria.

It provides training facilities and programs for female and male swimmers of all abilities up to National and International class athletes. Currently it has over 100 members and has a number of current Victorian record holders swimming at the club. It also runs the largest club meet in the state and provides the bulk of the swimmers for the MLC college team which is undefeated in the Girls Sport Victoria (GSV) competition for the last eight years.

